

# 365DELUXE

## DATA PROTECTION & PRIVACY FRAMEWORK

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### Privacy & Cookies Policy

At **365deluxe** (accessible via [www.365deluxe.net](http://www.365deluxe.net)), operated under **365 Deluxe SAC**, we are fully committed to protecting the privacy, confidentiality, and personal data of our luxury travelers. This policy outlines our rigorous data handling practices in strict compliance with the **Peruvian Personal Data Protection Law N° 29733** (Ley de Protección de Datos Personales) and its regulations.

#### 1. PERSONAL INFORMATION WE COLLECT

To design, customize, and securely execute your upscale travel itineraries across Peru, we are required to collect specific personal details, which may include:

- Full legal names, nationalities, dates of birth, and passport numbers (strictly required to purchase secure train frequencies, internal flights, Inca Trail permits, and luxury boutique lodging).
- Contact information including official email addresses, phone records, and active WhatsApp numbers.
- Critical dietary restrictions, severe allergies, or specific physical/medical conditions (essential to guarantee your health, safety, and catering precision during custom tour operations).
- Payment preferences, billing details, and transaction histories.

#### 2. PROCESSING AND USE OF PERSONAL DATA

Your gathered personal data is processed transparently and exclusively for authorized operational and legal frameworks:

- To formalize operations and complete bookings with our premium local providers (boutique hotels, private yachts, air charters, and professional specialized guides).
- To fulfill legal reporting mandates issued by the **Ministry of Foreign Trade and Tourism (MINCETUR)**.
- To communicate immediate operational changes, real-time itinerary updates, or health emergency coordinates.
- *Zero Commercial Distribution: 365deluxe guarantees that your personal data will never be sold, rented, leased, or shared with unauthorized third-party marketing companies.*

### 3. INFRASTRUCTURE SECURITY AND ENCRYPTION

365deluxe enforces advanced corporate safety measures to protect your digital profile. Our entire network architecture on [www.365deluxe.net](http://www.365deluxe.net) operates under a secure **SSL (Secure Sockets Layer)** encryption protocol. This prevents data interception, unauthorized breaches, alterations, or accidental leakage during digital transactions or booking transmissions.

### 4. WEB COOKIES POLICY

Our digital platform utilizes cookies to optimize your user experience, track performance, and customize interface speed. Cookies are small data files stored directly on your browser that enable us to:

- Analyze general audience traffic volumes and navigational paths using Google Analytics.
- Remember your localized settings, currency choices, and primary language preferences.
- Maintain operational stability across cloud-based checkout lines and booking forms.
- *User Control: You retain the option to completely disable cookies at any time through your personal browser preferences. However, please note that doing so might limit the optimal functionality of certain payment and interactive features on our platform.*

### 5. EXERCISE OF ARCO RIGHTS

In accordance with Peruvian Law, you possess absolute ownership over your data and can exercise your **ARCO Rights** (Access, Rectification, Cancellation, and Opposition) at any moment. To execute these privacy privileges, you may submit a formal request directly to our administrative team through our verified support channels.

#### Corporate Data Controller Information:

<b>Corporate Name:</b>	365 Deluxe SAC	<b>RUC:</b>	20609272474
<b>Legal Representative:</b>	Graciela Roxana Zeballos Davila de Alvarado	<b>DNI:</b>	00488376
<b>WhatsApp Support:</b>	+51 992779196	<b>Platform URL:</b>	<a href="http://www.365deluxe.net">www.365deluxe.net</a>